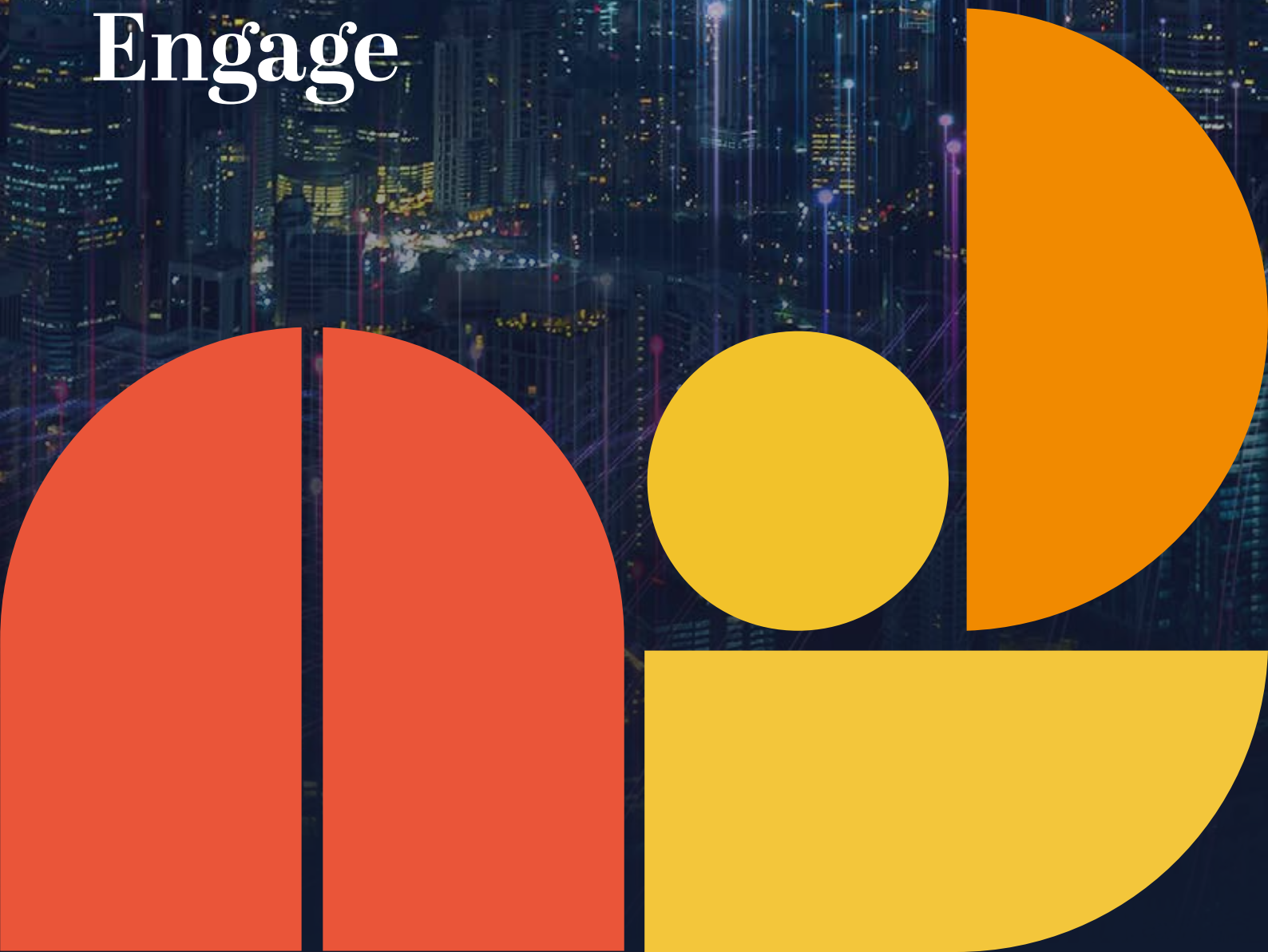
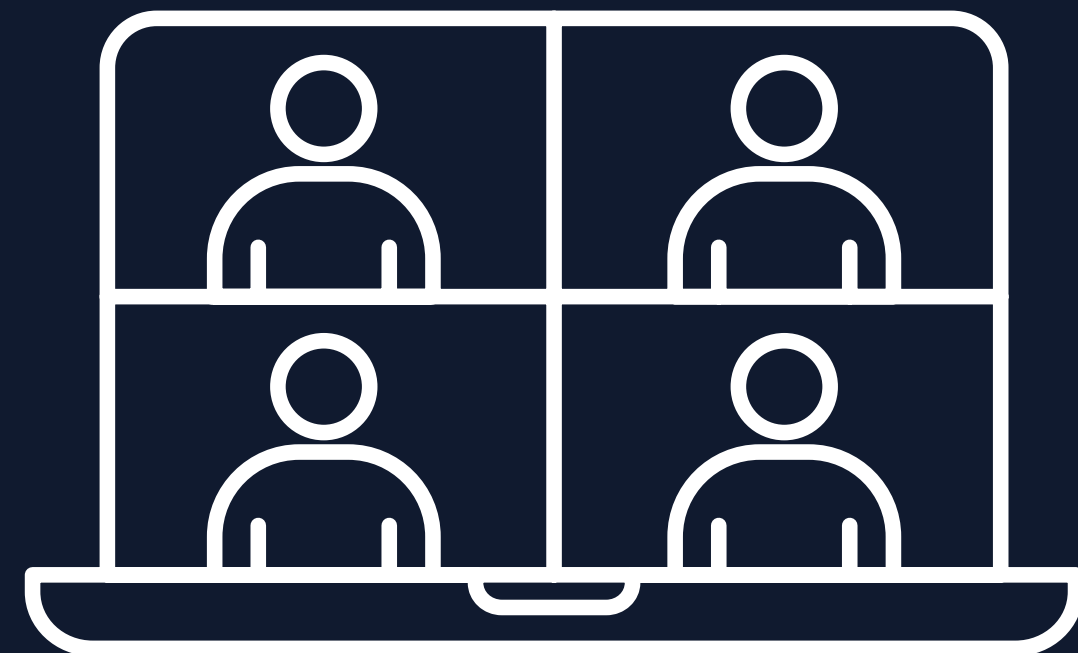




Engage





## Engage

Engage is a Software as a Service ("SaaS") platform which allows confidential information to be published, shared and monitored in a highly secure and intelligent environment. It has been primarily developed for financial advisors to help streamline information flow in order to maximise investor engagement and interest.

It can be used for a whole range of corporate access activities, from company results presentations, sales and disposals, fundraisings through to complex Pre-IPO transactions.

The product development is a collaboration between Perivan, a leading investor communications and financial printing company and Ethos Data, an award winning global virtual data room provider.

## Key features

- Simple and intuitive
- No plug-ins required
- Customisable to include your own branding
- Accommodates and protects PDF, Word, Excel, PowerPoint and many other formats including video files
- Users can be added and invited at a click of a button
- Documents and folders can be simply and quickly loaded using drag and drop
- Built-in 'Search' tool for simple navigation
- Q&A functionality
- Track investors' activity and interest via an intuitive dashboard
- Audit trail of all activity
- 24/7 support
- Available in 11 different languages
- Email alerts and real-time notifications for new activity

## Enterprise grade security standards

- Two factor authentication
- Set up multiple access levels
- Watermarking at document level
- Audit trail of all activity
- International third-party certificates (ISO 27001, SSA 16 and ISAE 3402)
- Data centres secured biometrically and monitored 24/7
- Supported by a specialist team who undergo background checks and security training

# The Process

## Advisor/Administrator

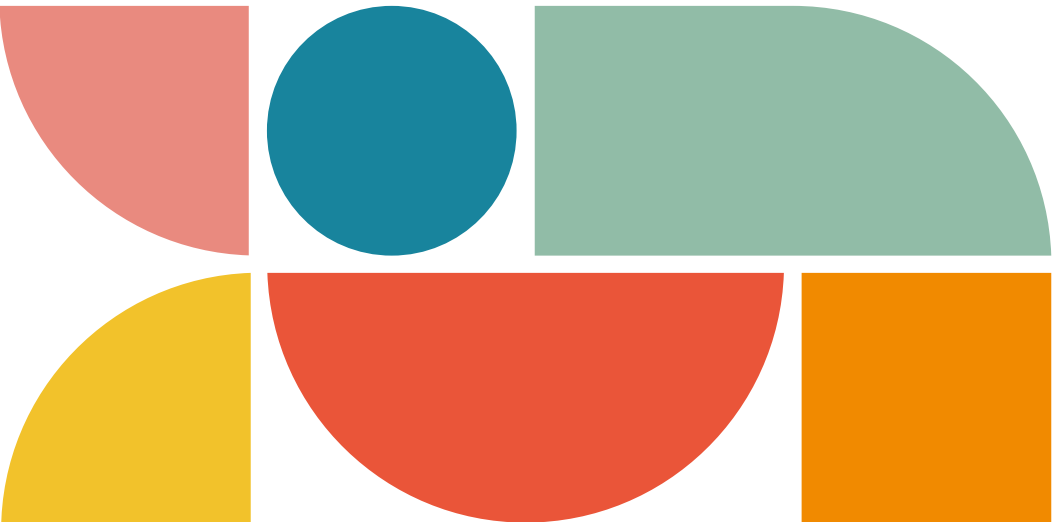
The following can either be done by the advisor/administrator, or our support team can assist as part of our SaaS offering:

	<b>Create</b>	A dedicated project room is created within the platform
	<b>Add users</b>	Users are added by either typing, cutting and pasting or downloading email addresses
	<b>Invite</b>	A customised email invitation will be sent to the users
	<b>User management</b>	The users' details, including their name and mobile number are automatically captured when they first register
	<b>Team status</b>	Each user is given a team status, for example 'advisor', 'investor' or 'lawyer'. Team names are customisable to suit the individual project
	<b>Permissions</b>	Individual permissions can be set from a dashboard to determine what the users can or cannot do, including 'view', 'edit', 'watermark pages', 'print' and 'download'
	<b>Monitor</b>	The Advisor/Administrator can monitor all activity in the project room such as the number of logins, individual logins with dates and times, what documents have been read and by whom from the activity report dashboard
	<b>Respond</b>	To any questions asked by using the Q&A feature
	<b>Review</b>	The audit trail will provide a comprehensive record of all project room activity by all parties

# The Process

## Investor/User

	<b>Register</b>	Registration is performed from an email invitation and will require a chosen password and include a few security questions
	<b>Accept</b>	The Terms & Conditions of the site will need to be accepted to gain access
	<b>Access</b>	Access will be granted following a verification code sent by SMS
	<b>View</b>	The documents in the project room can now be navigated, searched and read
	<b>Notifications</b>	Any new information or changes to the existing information will be notified by email
	<b>Ask</b>	Questions can be asked using the Q&A facility

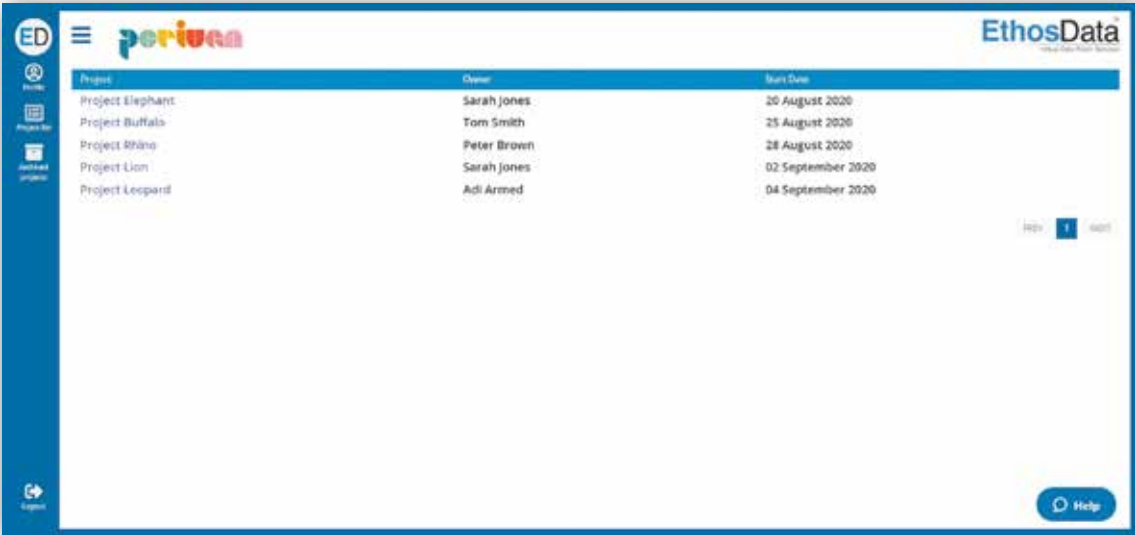


# How it Looks

## Advisor/Administrator's view

### Project menu

This master screen lists current team projects, the owner and the date created. To enter a specific project room, simply click on its name:

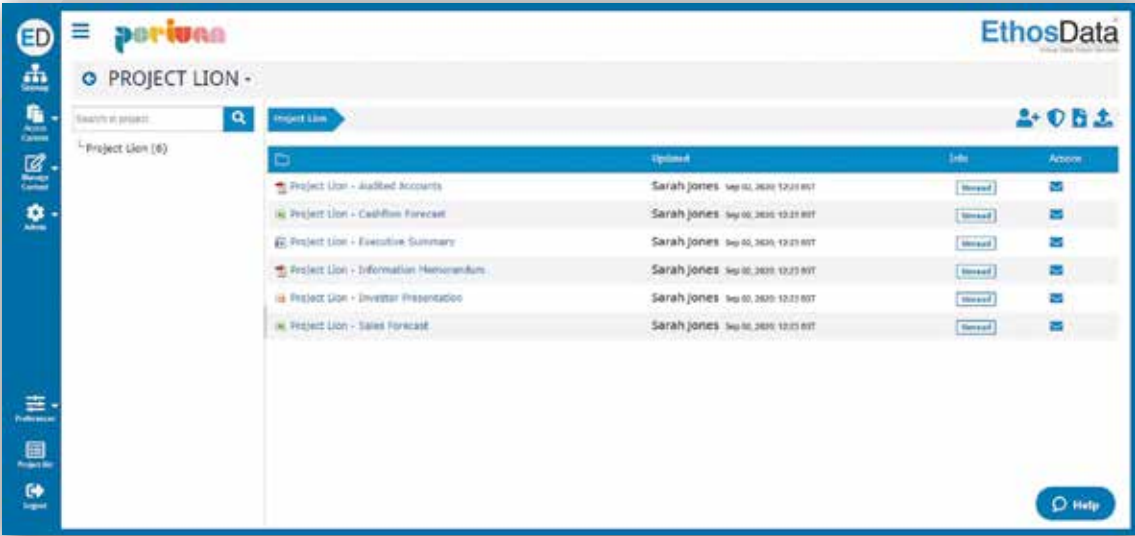


The screenshot shows the 'Project menu' in the EthosData interface. It features a table with columns for 'Project', 'Owner', and 'Start Date'. The table lists five projects: Project Elephant, Project Buffalo, Project Rhino, Project Lion, and Project Leopard. The 'Owner' column lists Sarah Jones, Tom Smith, Peter Brown, Sarah Jones, and Adi Armed respectively. The 'Start Date' column lists 20 August 2020, 25 August 2020, 28 August 2020, 02 September 2020, and 04 September 2020. A sidebar on the left contains navigation icons for Home, Access Control, Manage Content, and Admin. The top right corner displays the EthosData logo and a 'Help' button.

Project	Owner	Start Date
Project Elephant	Sarah Jones	20 August 2020
Project Buffalo	Tom Smith	25 August 2020
Project Rhino	Peter Brown	28 August 2020
Project Lion	Sarah Jones	02 September 2020
Project Leopard	Adi Armed	04 September 2020

### Project room document library

This screen displays the document library of all current available information:



The screenshot shows the 'Project room document library' in the EthosData interface. It features a table with columns for 'Project Lion', 'Uploaded', 'Info', and 'Actions'. The table lists six documents: Project Lion - Audited Accounts, Project Lion - Cashflow Forecast, Project Lion - Executive Summary, Project Lion - Information Memorandum, Project Lion - Investor Presentation, and Project Lion - Sales Forecast. The 'Uploaded' column lists Sarah Jones and the date 10/09/2020 for all documents. The 'Info' column contains 'Download' buttons, and the 'Actions' column contains 'Share' buttons. A sidebar on the left contains navigation icons for Home, Access Control, Manage Content, and Admin. The top right corner displays the EthosData logo and a 'Help' button.

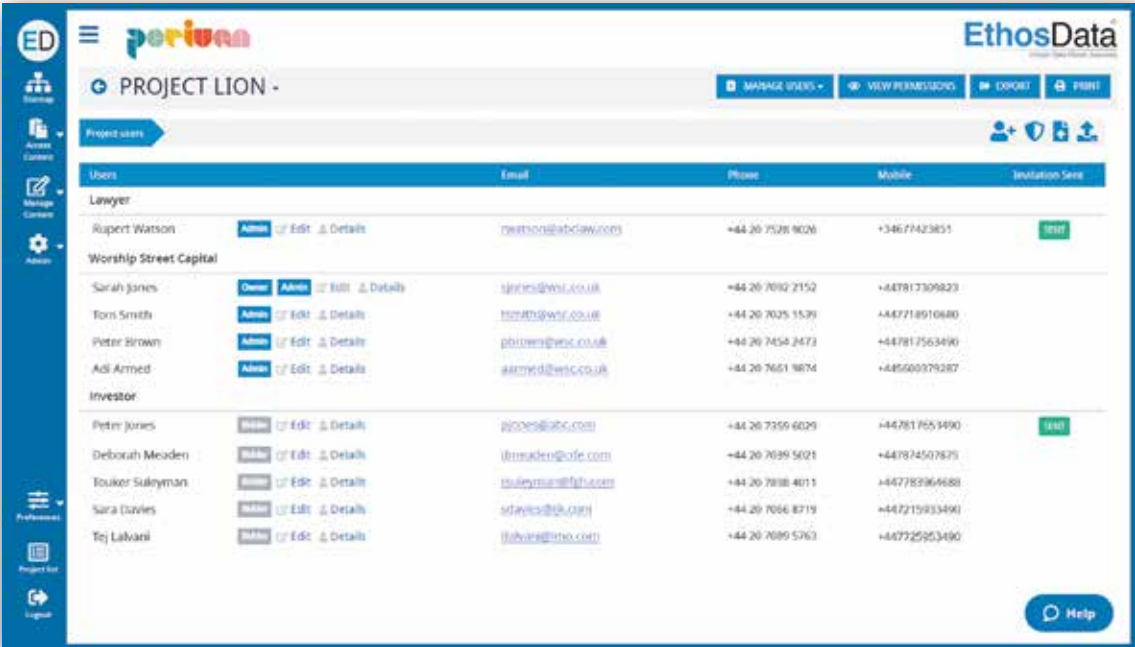
Project Lion	Uploaded	Info	Actions
Project Lion - Audited Accounts	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Cashflow Forecast	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Executive Summary	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Information Memorandum	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Investor Presentation	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Sales Forecast	Sarah Jones 10/09/2020 12:01:01	Download	Share

# How it Looks

## Advisor/Administrator's view

### Manage users

From this screen up to 100 administrators and users are displayed and managed:

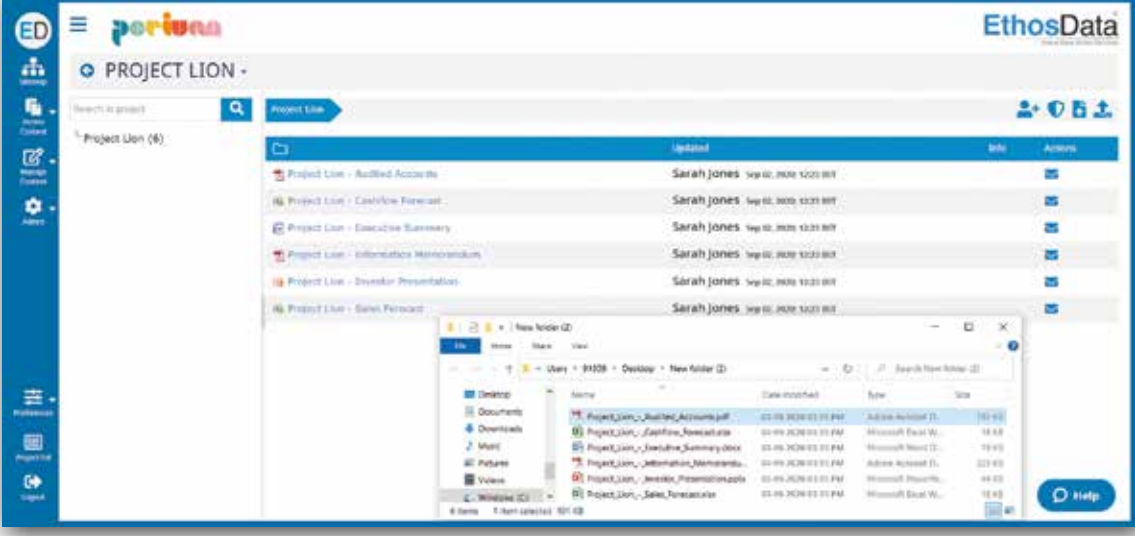


The screenshot shows the 'Manage users' screen in the EthosData interface. It features a table with columns for 'Users', 'Email', 'Phone', 'Mobile', and 'Invitation Sent'. The table lists users under two categories: 'Lawyer' and 'Investor'. The 'Lawyer' category includes Rupert Watson, Sarah Jones, Tom Smith, Peter Brown, and Adi Armed. The 'Investor' category includes Peter Jones, Deborah Meaden, Touker Suleyman, Sara Davies, and Tej Lalvani. The 'Email' column lists email addresses, and the 'Phone' and 'Mobile' columns list phone numbers. The 'Invitation Sent' column contains 'Yes' or 'No' buttons. A sidebar on the left contains navigation icons for Home, Access Control, Manage Content, and Admin. The top right corner displays the EthosData logo and a 'Help' button.

Users	Email	Phone	Mobile	Invitation Sent
<b>Lawyer</b>				
Rupert Watson	rwatson@abcw.com	+44 20 7528 9020	+346 7742 3851	Yes
<b>Worship Street Capital</b>				
Sarah Jones	sjones@wsc.co.uk	+44 20 7092 2152	+447817309823	
Tom Smith	tsmith@wsc.co.uk	+44 20 7025 1539	+447718910480	
Peter Brown	pbrown@wsc.co.uk	+44 20 7454 2472	+447817563490	
Adi Armed	aarmed@wsc.co.uk	+44 20 7651 9874	+445600779287	
<b>Investor</b>				
Peter Jones	pjones@abc.com	+44 20 7359 6029	+447817653490	Yes
Deborah Meaden	dmeaden@wsc.co.uk	+44 20 7099 5021	+447874507875	
Touker Suleyman	tsuleyman@wsc.co.uk	+44 20 7098 4011	+447782966688	
Sara Davies	sdavies@wsc.co.uk	+44 20 7066 8719	+447215933490	
Tej Lalvani	tlalvani@wsc.co.uk	+44 20 7099 5763	+4477225053490	

### Uploading the file(s)

Once you have been directed to your folder on your PC, you can highlight your selected file(s) and 'drag and drop' into your project room. It is also possible to upload a whole folder in the same way:



The screenshot shows the 'Project room document library' in the EthosData interface. It features a table with columns for 'Project Lion', 'Uploaded', 'Info', and 'Actions'. The table lists six documents: Project Lion - Audited Accounts, Project Lion - Cashflow Forecast, Project Lion - Executive Summary, Project Lion - Information Memorandum, Project Lion - Investor Presentation, and Project Lion - Sales Forecast. The 'Uploaded' column lists Sarah Jones and the date 10/09/2020 for all documents. The 'Info' column contains 'Download' buttons, and the 'Actions' column contains 'Share' buttons. A sidebar on the left contains navigation icons for Home, Access Control, Manage Content, and Admin. The top right corner displays the EthosData logo and a 'Help' button. A file upload dialog is open in the foreground, showing a list of files and folders to be uploaded.

Project Lion	Uploaded	Info	Actions
Project Lion - Audited Accounts	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Cashflow Forecast	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Executive Summary	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Information Memorandum	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Investor Presentation	Sarah Jones 10/09/2020 12:01:01	Download	Share
Project Lion - Sales Forecast	Sarah Jones 10/09/2020 12:01:01	Download	Share



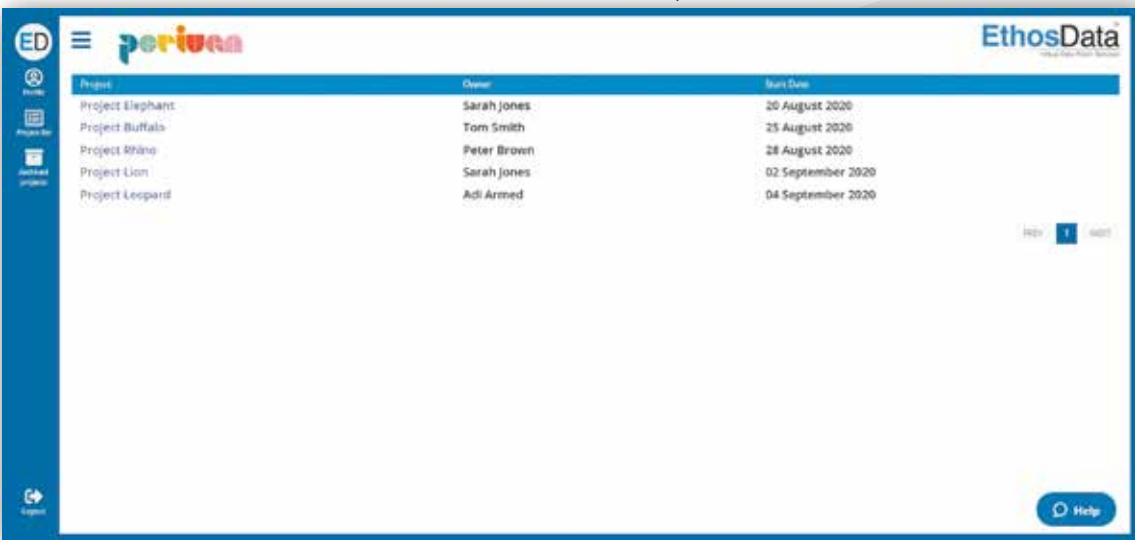
# How it Looks

## Advisor/Administrator's view

### Setting users permissions

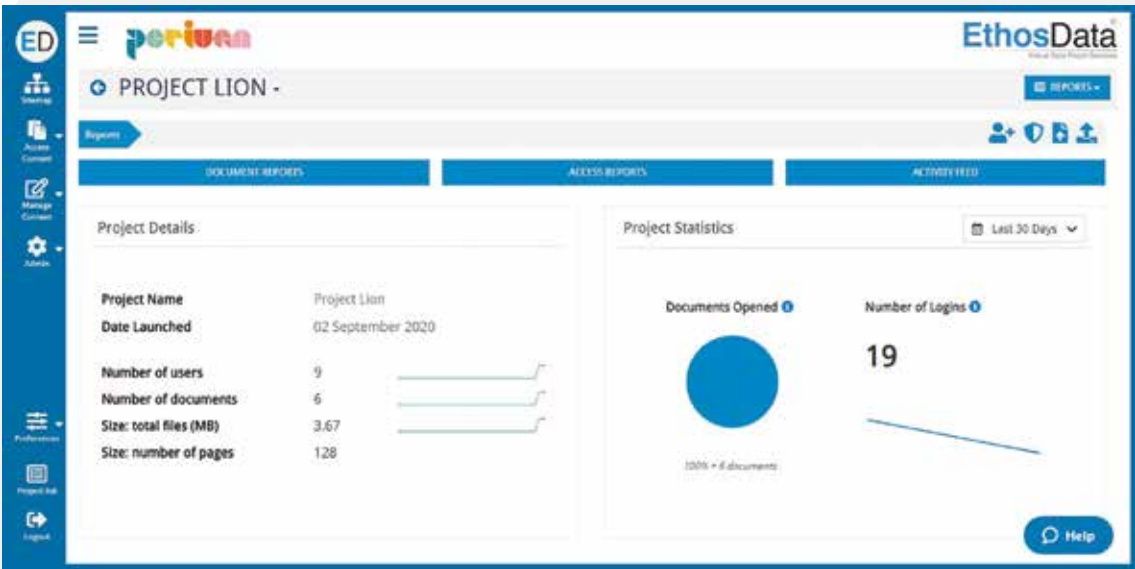
From this dashboard, the administrator can set default permissions for all users or give granular permission levels to individuals using a simple box checking grid. The permissions include:

- 1. View
- 2. Edit
- 3. Watermark pages
- 4. Print
- 5. Save/download



### Project details and statistics dashboard

This screen displays an overview of project room content and login activity:

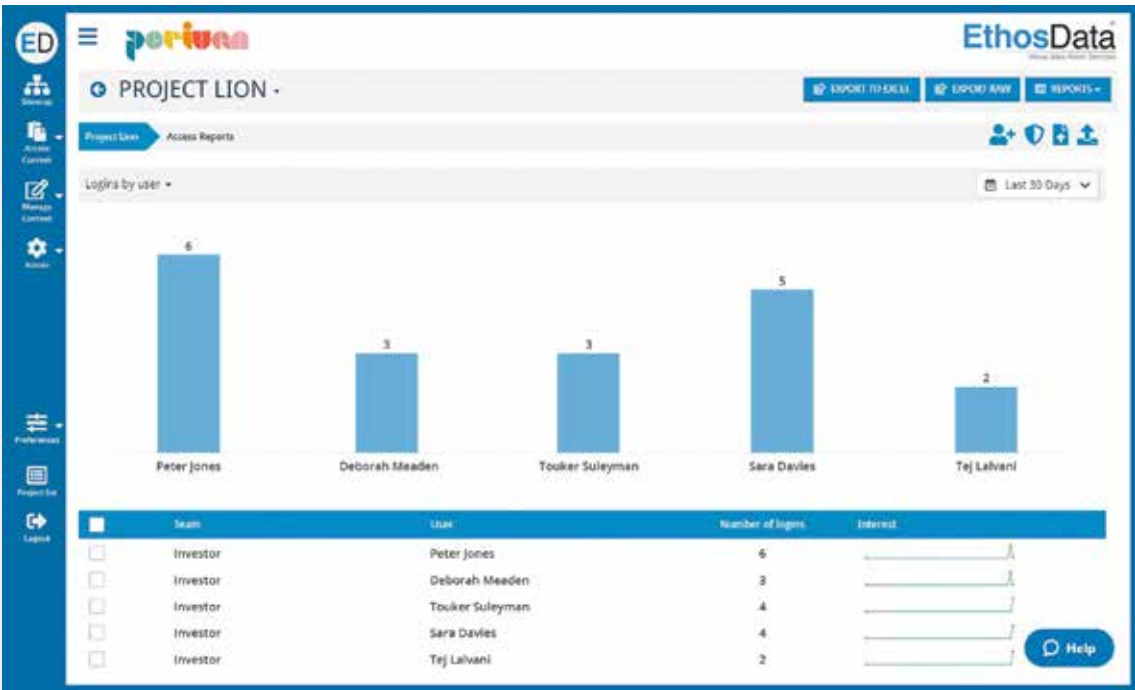


# How it Looks

## Advisor/Administrator's view

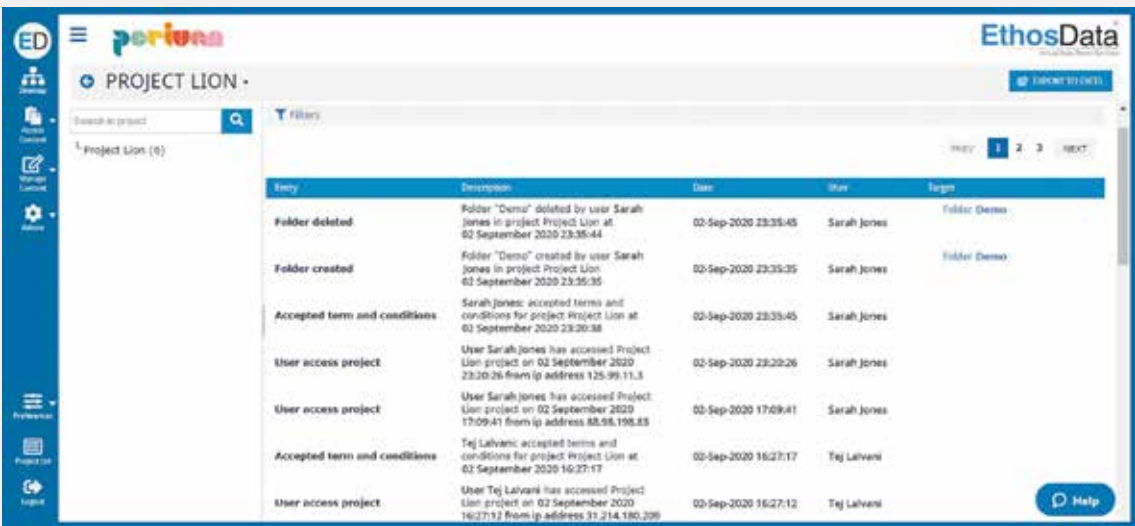
### Individual login activity

From this screen, the administrator can monitor user login activity and drill down into the date and time of login and what has been read at document level:



### Audit trail reporting

This screen displays a record of every activity, including who did what and when throughout the lifecycle of the transaction. The information is 'locked-in' so cannot be changed in any way by the administrator:

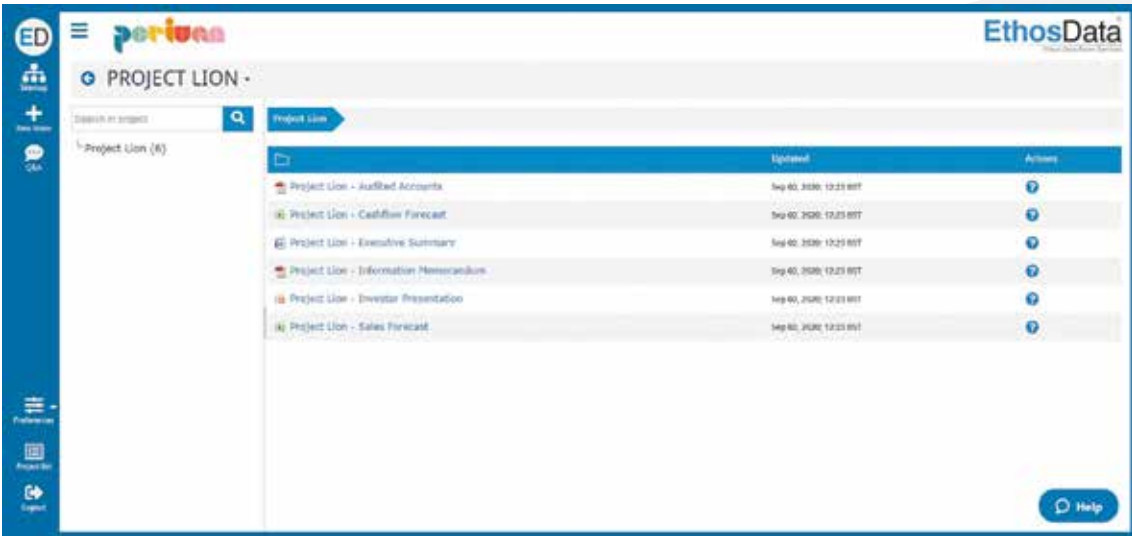


# How it Looks

## User/Investor's view

### User/Investor's dashboard

Once registered, logged in and having accepted the Terms & Conditions, the user/investor will land on a simple dashboard where they can view and navigate the available documents, use the search facility to drill down to find specific information, and use the Q&A feature to ask any questions:



### Watermarking

For extra security, the documents can be watermarked with the date, email and IP address of the user:

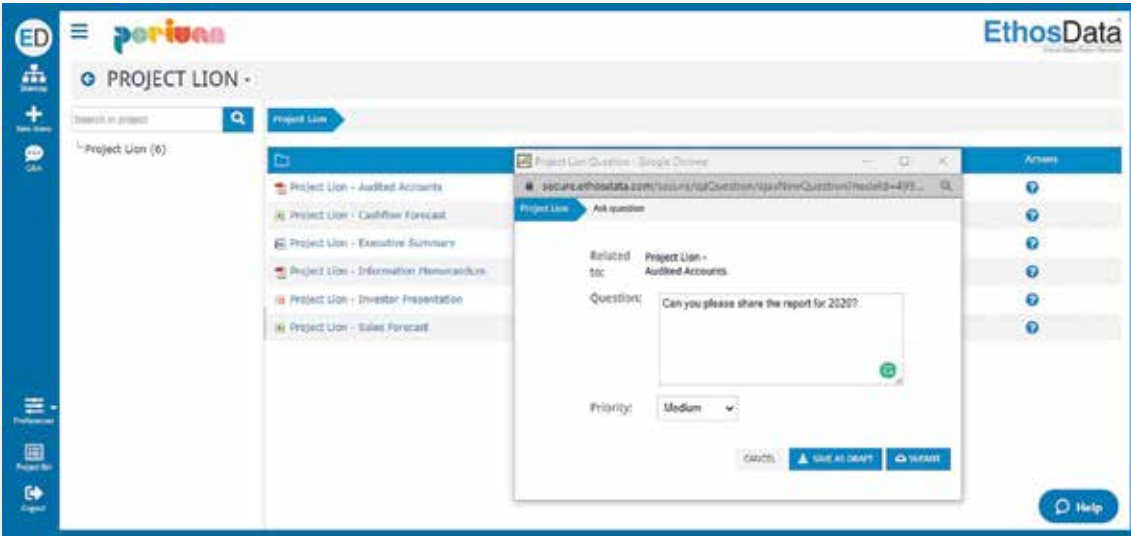


# How it Looks

## User/Investor's view

### Q&A

Questions can be asked by clicking on the in the 'Actions' column to the right of each document. This will create a box to simply type and submit a question:





Please get in touch with us via  
email at **[dgaydon@perivan.com](mailto:dgaydon@perivan.com)**  
or call us on +44 (0)20 7562 2200.  
**[www.perivan.com](http://www.perivan.com)**

Perivan Limited  
21 Worship Street  
London EC2A 2DW