



# Marketing Services



# About Us

Since 1937 Perivan has been providing expert solutions to the financial and professional services sectors, and beyond. We work flexibly with your team to drive ROI across your core business functions, utilising the latest technology to get you there. Our long-standing heritage in print has evolved over the years and today, Perivan proudly offers technology-led marketing services, skilled corporate design and provides communications expertise for investor and shareholder relations.

## Our Mission

Our mission is to improve the productivity of our clients' operations. We achieve this by enabling companies to quickly deliver their communications and essential documents to their

stakeholders. With our expertise we work hard to manage projects, understand client strategy, anticipate problems, assure quality and hit deadlines – making delivery smarter, faster and safer.

# Marketing Services

## Enable Software

Dynamic templates create brand compliant documentation. Drag and drop your content to produce visually stunning documents.

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## Consultative Expertise

Our fully integrated team are ready to execute on all of your marketing delivery requirements.

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## Digital Delivery

Output files to Social Media, Web, PDF and virtually any application, globally, in the click of a button.

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## Design Studio

Our integrated design service works with you to produce impressive and effective visual communications, for a wide range of global activities.

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## Print Management

We produce high-quality literature with exceptional attention to detail, delivering exactly what our clients need, exactly when it's needed.

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# Enable

## Our online artwork creation, brand management and marketing automation platform

Effortlessly manage your marketing collateral and streamline your workflow while you concentrate on your company's core business.

Enable is a robust, sustainable and cost effective brand management and smart template software solution. It's the perfect tool for teams that want to create on-brand and engaging documents, without the need to employ outside agencies slowing down the process.

Enhance marketing productivity and brand management through easy access to all of your marketing communication material. From Sales brochures to social media content, PDFs, business stationery, flyers, proposals, business documents and event material, all centrally managed from one single marketing hub.



## Enable Features and Benefits



Gain competitive edge with accelerated speed to market



Save time and money by using technology to simplify processes, improve collaboration, increase productivity and facilitate remote working



Support corporate initiatives (e.g. waste reduction projects) and improve and track your ESG performance



Maintain brand consistency across all collateral, campaigns and media, in all territories



The Chorus Digital Asset Management (DAM) integration with Enable is a value-added service that helps you better manage projects, allocate resources, personalise and target content – to help win business.



Better manage version control, enhancing compliance and governance



Simple editing tools, cost visibility and an integrated approval solution



24/7 global mobile access

## Consultative Expertise

We often fully integrate within our clients' teams, helping to drive valuable efficiency savings and provide resource exactly when and where it's needed. With Perivan specialists placed within your team, you can avoid unnecessary recruitment costs.

We offer a consultative approach and are well-placed to make recommendations on the efficient deployment of marketing activity.

We're here to handle all aspects of marketing delivery, so you can devote your time to doing what you do best.

## Marketing Services

Our team can also assist on the following:



### Print

We've curated a select list of print suppliers that meet the Perivan standard. Depending on your print requirements, your job can either be outsourced to one of our approved printers, or it can be handled by our 24/7 print facilities.



### Choice of output

Creating a Multi Channel Content Strategy is made easy, 'sweating' all of your assets and taking advantage of multiple digital channels, will further the reach of everything you do. Utilising the Enable digital platform will efficiently maximise your return – with one single toolset, helping you ensure your activity is integrated as one, and aligned perfectly to your main objective.



### Quality control

Our team are well-versed in quality control and always aim for perfection. Nothing leaves our doors unless we're 100% happy with the result.



### Mail Fulfilment

Whether it's a UK-based campaign or literature which needs distributing across the globe, our team are more than happy to help deliver.

Tight deadline? No problem. Perivan is a 24-hour business. Our team work around the clock to ensure our clients' requirements are met whatever the hour.

# Why choose us

## Supporting you - a partner you can trust and rely on

A "can-do" personal approach from a highly experienced and dedicated team differentiates us in the marketplace.

### Enable is the perfect solution to our complex marketing collateral needs.

It removes the administrative burden and has drastically reduced the amount of time we have to spend on distributing material. Our Partners now have instant access to both corporate and personalised collateral.

The Perivan team work hard to understand our business, providing cost-effective and dedicated marketing operations support, along with the expertise to ensure both we – and our Partners – are filled with confidence.

#### Chris Goodfield

Head of Design and Production Services  
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# Contact Us

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